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Thinking and acting with an environmental focus

The Business Journal of Milwaukee

The Business Journal is proud to once again honor area businesses and organizations for their efforts to protect the environment.

As we all are constantly reminded, the environment is a fragile system reliant on proper stewardship from government, businesses and individuals to maintain harmony for future generations. The companies and groups we're honoring with this year's Green Business Awards are exemplary in their actions as stewards who protect and improve the environment for all southeast Wisconsin residents.

This year our panel of internal judges selected 10 winners in nine categories. From Discovery World's Clean Air Trek Eco-Driving Program, to Husco Automotive's advancements in manufacturing components that impact fuel economy, and the city of Hartford's "green" movement, our group of winners reflect commitment to a healthier planet.

Each winner, in their way, has chosen to create policy, design a better product, or to somehow display what it takes to proactively make this community a greener place.

We expect that after reading the winners' profiles you'll better understand why they are leaders in their fields and the value they place in operating in ways that have long-lasting environmental impact. You'll also find that most of them acknowledge it makes economic sense as well.

As Mandel Group's Bob Monnat put it: "Part of sustainability is recycling dollars in our own economy and our own marketplace, and supporting the manufacturers that we have in our own backyard."

— Mark Kass

The Green Winners:

- Education Program of the Year: [Discovery World's Clean Air Trek Eco-Driving Program](#)
- For-Profit Business of the Year (Large Category): [Husco Automotive](#)
- For-Profit Business of the Year (Small Category): [Simon Landscape Inc.](#)
- Builder of the Year (Residential): [Mandel Group Inc.](#)
- Builder of the Year (Commercial): [Mortenson Construction](#)
- Municipality of the Year: [City of Hartford](#)
- Transportation Program of the Year: [Lake Express Ferry](#)
- Action Program of the Year: [Marshall & Ilsley Corp.'s MiPlanet Program](#)
- Design of the Year: [Milwaukee Public Library Green Roof Project](#)
- Entrepreneur of the Year: [Rebel Green](#)

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